

human nature

Issue 2, 2026 P6.00

Shine all Summer

with goodness all over



New!

10x soothing aloe gel

p.3



**Flavored Lip Balm
(Bubblegum) p.15**
**Sleek & Silky
Conditioner p.23**

pro-philippines • pro-poor • pro-environment

FOR Beauty THAT BUILDS a better world

Our Natural Products

human nature is the Philippines' pioneering brand of effective, safe and affordable **genuinely natural beauty, personal care, and home care products.** Each product is at least 95% natural, and has **no harmful chemicals** linked to health risks or that can harm the environment.



Pro-Philippines

Filipino brilliance at every step from formulation to finished product—not outsourced, but truly homegrown.



Pro-Poor

Provides more than the minimum wage, offers a no-firing policy, and commits a significant portion of sales to help uplift the poor.



Pro-Environment

Reduces plastic waste with refills and bottle-free options, while keeping harmful chemicals out of nature with safe and effective formulations.



crueltyfree

We're the first Philippine brand certified cruelty-free by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.

If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.



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New Products

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- Sleek & Silky Conditioner **p.23**

ERRORS & OMISSIONS EXCEPTED.

Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.



Sun-kissed & Sun Safe

NEW POST-SUN CARE

Summer Must-Have 1/2



8 out of 10 say it instantly hydrates skin after sun exposure*

10x Concentrated Aloe Gel

99.73% Natural | Vegan | Cruelty-free
Brings **10x the soothing and hydrating power** of standard aloe vera!
P 199.75 100ml

Superior Sun Defense



SPF 60 blocks 98% of skin-burning UVB rays



PA++++ highest protection vs. skin-aging UVA rays



no harmful chemicals



Natural Mineral Sunscreen SPF60 PA++++

100% Natural | Cruelty-free
P 349.75 50g | **P 575** 100g

*Based on a consumer panel test among Human Nature product users

ONLY THE
Purest
 WORKS THE
Surest



100% PURE
 premium-grade
 high in linoleic
 acid

NO HARMFUL CHEMICALS

NO FILLERS & ADDITIVES

“This oil is **incredibly versatile**— it **smooths dry patches** and **works wonders for my face and hair**. One of the biggest surprises has been how well it **lightened my underarms and bikini area**.”
 — Florinda (online review)



Countless Miracles, One Beauty Oil.
 ✓ Brightens & evens skin tone
 ✓ Smooths & softens texture
 ✓ Moisturizes dry skin & dull hair

SCAN FOR MORE MIRACLES



BEFORE AFTER
 Real results from @changing2116's TikTok Review



Sunflower Beauty Oil
 100% Natural | Vegan
 Hypoallergenic
 Fragrance-free
P 179.75 50ml
P 299.75 100ml

↑
UPSIZE NOW! SAVE P59.75
 100ml vs. two 50ml bottles

Sunflower Beauty Oil Bloom
 99.97% Natural | Vegan
 Fresh Floral Fragrance
P 199.75 50ml
P 319.75 100ml

↑
UPSIZE NOW! SAVE P79.75
 100ml vs. two 50ml bottles

Available in classic & graphic label design

100% EXPERIENCED IMPROVED SKIN HYDRATION
 vs. our regular Sunflower Beauty Oil!

8 OUT OF 10 NOTICED REDUCED UNDER-EYE PUFFINESS!

10 OUT OF 10 REPORTED NO SKIN PURGING!



Sunflower Beauty Oil LUXE
 100% Natural | Vegan
 Hypoallergenic
 Deeply quenches dry skin with **2x more oleic acid vs. argan oil**
P 349.75 55ml

Sunflower Beauty Oil with Bakuchiol
 100% Natural | Vegan
 Bakuchiol gives **retinol-like results** without risks or irritation
P 299.75 30ml

Sunflower Eye Cream
 100% Natural | Vegan
 Helps **brighten dark circles and de-puff tired eyes** with consistent use
P 349 15ml

¹Based on a survey among respondents with dry skin
²Based on a consumer panel test

Radiant Summers, TIMELESS YOU

“I've been using Overnight Elixir with Radiant Grace for a long time, and it **really lessened my wrinkles, especially on the eye areas & forehead**. My friends say I don't seem to age!”
- Emma (website review)

STEP 1

Seal in deep moisture, infused with ceramide and vitamin C.

Radiant Grace Night Cream

100% Natural | Vegan

P **995** 45ml

CERAMIDES help strengthen skin barrier

VITAMIN C brightens age spots

BAKUCHIOL plant-based retinol alternative

SQUALANE hydrates dry, mature skin

BUTTERFLY LAVENDER helps improve the appearance of wrinkles & fine lines

STEP 2

Boost skin revival with 9ActiVOils, enhanced by squalane and butterfly lavender.

Overnight Elixir

99.9% Natural | Vegan

P **995** 30ml

SAVE P100

when you buy **Radiant Grace + Overnight Elixir**
P1,890 only

Scalp & Skin Savior

Pure Jojoba Oil

100% Natural
Vegan
Hypoallergenic

P **399** 30ml

96% of users reported reduced dandruff in less than 5 weeks.¹



Scar-Soothing Wonder

Pure Rosehip Oil

100% Natural | Vegan
Hypoallergenic
Pure premium grade for smoothing light scars

P **595** 15ml

TRIAL SIZE
P **395** 10ml



¹Based on a consumer panel test



C the Bright Side!

facecare

“My skin has never looked better! It **feels smoother, looks brighter, and has a healthy glow**. I love how **lightweight and non-greasy** it is—**perfect for daily use!**”

- Ana (web review), Vitamin C Radiance Serum

ALL GLOW, NO DRAMA



NO HARSH BRIGHTENING ACTIVES



NO PARABENS

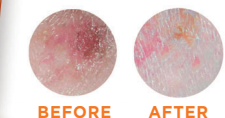


NO SYNTHETIC FRAGRANCES



8 out of 10 reported more radiant skin¹

reduced hyperpigmentation² in just 6 days



STEP 1

Vitamin C Facial Cleanser

100% Natural | Vegan
With **niacinamide** for a skin barrier boost

P **229.75** 100ml

STEP 2

Vitamin C Facial Toner

100% Natural | Vegan
With **natural AHAs** for gentle exfoliation

P **189.75** 100ml

STEP 3

Vitamin C Radiance Serum

100% Natural | Vegan
Hypoallergenic
With **hya & calamansi** for revealing radiance

P **495** 30ml

STEP 4

Vitamin C Moisturizer

98% Natural | Vegan
With **hyaluronic acid** for glow-boosting hydration

P **349.75** 50ml

P20 OFF

when you buy Vitamin C Facial Cleanser & Toner
P399.50

P45 OFF

when you buy Vitamin C Serum and Moisturizer
P799.75

¹Based on a 2-week consumer panel test

²Hyperpigmentation from a pimple mark, captured with a skin analyzer. www.humanheartnature.com | 7

Gorgeous Glass Skin

with Green Caviar



9 out of 10 felt **SMOOTH, REFRESHED SKIN**²

FOR MATURE SKIN **GREEN CAVIAR**

HYDRATES FOR **PLUMP, DEWY SKIN**¹

9 out of 10 enjoyed **SOFT, MOISTURIZED SKIN**²

Marine Caviar HydroMiracle Face Cleanser

98.93% Natural | Vegan

P **250** 100ml

Marine Caviar HydroMiracle Moisturizer

99.88% Natural | Vegan

P **495** 50ml

¹bit.ly/hn-greencaviar | ²Based on a consumer panel test



94% ARE SATISFIED WITH ITS OVERALL PERFORMANCE¹

for combination to oily skin
Natural Balancing Face Bar
95.76% Natural | Vegan | pH-balanced

P **179.75** 35g



Travel-Friendly

for normal to dry skin
Natural Sunflower Face Bar
96.26% Natural | Vegan | pH-balanced

P **179.75** 35g

SAVE MORE WITH SOLID SOLUTIONS

1 face bar = 3 x 100ml²

Save up to **P222.31** and **98.9%** plastic⁴

Dream Summer Skin, from Day to Night

Silicone-free Synthetic Fragrance-free Paraben-free

“I've experienced **great improvements on my facial skin, others noticed it, too!** It keeps my face **hydrated** and **soft** even through the scorching heat of the day.”
- Mia P. (web review), Hyaluronic Acid Gel Day Moisturizer

MORNING HYDRATION

9 in 10 felt **SOFT & SUPPLE SKIN AFTER USE**¹

A attracts & absorbs water **Hyaluronic Acid Gel Day Moisturizer**

99.81% Natural
Vegan | Hypoallergenic

P **249.75** 50ml
P **449.75** 100ml

MID-DAY BOOST

9 in 10 experienced **INSTANTLY REFRESHING HYDRATION**¹

B for on-the-go hydration **Hyaluronic Face Mist**

99.82% Natural | Vegan

P **250** 50ml

BEDTIME MOISTURE

9 in 10 noticed **SMOOTHER, MOISTURIZED SKIN**¹

C locks in moisture **Ceramide Skin-Renewing Night Cream**

99.99% Natural
Vegan
Hypoallergenic

P **299.75** 50ml
~~P 525.00~~ 100ml



Recommended by **@dockilimanguru**



P30 OFF when you buy Hya + Cera Moisturizers 50ml
P519.50

P75 OFF when you buy Ceramide Cream 100ml
P450

P125 OFF when you buy Hya + Cera Moisturizers 100ml
P849.75

Skincare Supercharged

for every skin type

CICA & TOMATO
9 out of 10 said it cleansed without drying or irritation¹

no-sting formula

HYALURONIC ACID & NIACINAMIDE

9 out of 10 experienced instantly hydrated & refreshed skin¹

ZINC LACTATE

9 out of 10 said it effectively removed oil & dirt



SAVE P20

when you buy Facial Wash 200ml + Face Toner 200ml **P429.50 only**

For delicate to normal skin
Nourishing Facial Wash
97.52% Natural | Vegan

P **89.75** 50ml
P **229.75** 200ml

Nourishing Facial Toner
99.99% Natural | Vegan

P **129.75** 100ml
P **219.75** 200ml

For dry skin
Hydrating Facial Wash
98.33% Natural | Vegan

P **89.75** 50ml
P **229.75** 200ml

Hydrating Facial Toner
97.80% Natural | Vegan

P **129.75** 100ml
P **219.75** 200ml

For oily skin
Balancing Facial Wash
99.75% Natural | Vegan

P **89.75** 50ml
P **229.75** 200ml

Balancing Facial Toner
99.80% Natural | Vegan

P **129.75** 100ml
P **219.75** 200ml

You may still receive our Facial Washes & Toners in their classic packaging while stocks last.

¹Based on a consumer panel test

Breakout Free and summer-ready



TEA TREE



CICA



NIACINAMIDE

“Visible results in 3 days.”

- Janna, TikTok review (Calm & Clear Serum)



BEFORE

AFTER



new formula

SAVE P50

when you buy Acne Defense Wash, Toner & Gel **P469.25 only**

STEP 1: Cleanse

9 out of 10 were satisfied with its non-drying effect²

Acne Defense Facial Wash
95.34% Natural | Vegan

P **179.75** 100ml

STEP 2: Tone

8 out of 10 said it helped dry out pimples³

Acne Defense Facial Toner
99.80% Natural | Vegan

P **139.75** 100ml

STEP 3: Clear

8 out of 10 said it helped reduce pimple occurrence³

Calm & Clear Serum
95.98% Natural | Vegan

P **495** 30ml

STEP 4: Target

Clinically Proven: **2X more effective** vs. leading brands³

Acne Defense Solution Gel²
99.99% Natural Vegan | Hypoallergenic

P **199.75** 20g

²Available in its classic packaging while stocks last.
³Based on an independent clinical study

Reveal your Best Skin

pure cleansing.
pore clarifying.

“My skin feels incredibly smooth and looks clearer after each use.” - Ana Lynne (web review)

2024 WINNER
METRO
BEAUTY AWARDS

8 out of 10 experienced **BRIGHTER, SMOOTHER, & SOFTER SKIN** after use!

Niacinamide Scrub Mask

98% Natural | Vegan

Helps **brighten skin, tighten pores** and **remove dead skin cells.**

Use 2-3x weekly as a scrub or mask.

P 274.75 100g

100% NATURAL biodegradable scrubs

Purifying Facial Scrub

99.97% Natural | Vegan

Gently exfoliates for glowing smoothness.²

P 129.75 50g

Summer Must-Have!



SOOTHES SKIN & SETS MAKEUP

Aloe Face Mist

99.98% Natural | Vegan Hypoallergenic

Helps **improve skin elasticity** with aloe.

P 225 50ml

DEEP CLEANSES FOR CLEARER PORES

Pore Clarifying Cleanser

99.30% Natural | Vegan

Helps **unclog pores** with **bamboo charcoal** and **bentonite clay.**

P 199.75 100ml

perfect for young, delicate skin

Pure and Sure Natural Facial Wash

99.72% Natural Vegan | pH-balanced Scent: Tropical Fresh

Lifts away impurities while **moisturizing the skin.**

P 154.75 100ml

¹Based on a 4-week panel test, when used as a mask
²bit.ly/PurifyingFacialScrub

skin-first makeup for a Lasting Glow

NEW & IMPROVED now effortless pick up**

Bestseller

Orient Pearl
light, warm undertone

Island Shell
fair, cool undertone

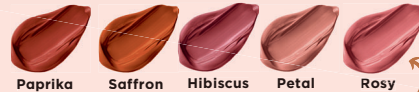
Sand Dollar
medium, warm undertone

Soft Glow Skin Tint

97.81% Natural | Vegan | Cruelty-free

Get dewy, breathable coverage with **hyaluronic acid** and **niacinamide** for even, hydrated skin with a natural glow.

P 599 30ml



Bestseller

Perfect Finish Mineral Loose Powder

100% Natural | Talc-Free | Vegan | Cruelty-free Sheer Coverage

Infused with moisturizing yet non-greasy jojoba oil to smooth out uneven skin tone and cover up blemishes.

P 595 11g

^{*}Based on a panel test conducted among 30 respondents | ^{**}vs previous formula

Soft Blur Mineral Pressed Powder

99.7% Natural | Talc-Free | Vegan | Cruelty-free Light to Medium Coverage | Matte Finish

Stay fresh with our blurring powder enriched with **ceramide, squalane, and vitamin E** for a radiant finish.

P 499 8g **Refill** Puff included **P 399** 8g

RANKED #1 in a blind test vs. top 4 competitors including Brand X priced at P2,950*



Blush & Bloom Color Cream

100% Natural | Cruelty-free

Get a dewy, skin-caring glow for eyes, lips, and cheeks with a natural formula free from artificial colorants.

P 445 8.5g

You may still receive old Blush & Bloom barrels while supplies last.

SAVE P20 P425 only



Bestseller

www.humanheartnature.com | 13

SERVING SUMMER GLOW

3-STEP LIP SOFTNESS



1 EXFOLIATE



Natural Lip Scrub

100% Natural | Cruelty-free

Buffs away dryness with **muscovado sugar** for **soft, healthy lips**.

₱195 12g

2 HYDRATE

Sunflower Lip Miracle

100% Natural | Cruelty-free

Seals in moisture with **sunflower oil**—perfect as an overnight mask or post-lipstick treat.

₱225 10g

7x MORE VITAMIN E!



Sab is wearing Juicy Lip Jam in Grape Jelly

3 MOISTURIZE

Lip Butter

100% Natural | Cruelty-free

Get **buttery-soft lips** with **9x more¹** moisturizing sunflower oil.

₱149.75 4.8g



9 OUT OF 10

experienced softer, healthier-looking lips²

GOODBYE MAKEUP, HELLO GLOW!

Gentle Cleansing Oil

100% Natural | Vegan

Removes makeup while deeply moisturizing your skin with **sunflower oil**.

₱295 95ml



COMPLETE YOUR SUMMER FIT WITH MOISTURE-RICH HUES



“I am satisfied with its moisture towards the end of the day, even after meals. It **feels and looks plump on the lips all day long**. The cocoa shade matches my Human Nature Island Kiss Lip tint, too. **It's not oily, not heavy, and is good to use on any occasion.**”
- Katherine (website review)

Juicy Lip Jam

100% Natural | Vegan | Cruelty-free

Get soft, glazed lips with this **moisturizing, lightweight lip oil** infused with **Vitamin E** and **castor oil**.

₱399.75 8g



Flavored Lip Balm

100% Natural | Cruelty-free

Nourish lips with **cocoa butter, beeswax,** and **sunflower oil** in delicious, mouth-watering **flavors**.

₱119.75 4.4g

10 OUT OF 10 are satisfied with the overall performance of the product on the lips*

NEW! WITH SQUALANE



Bestseller

₱9.75 OFF

when you buy Duo Pack
₱249.75 only

Tinted Lip Balm

100% Natural | Cruelty-free

₱129.75 4.4g



Bestseller



THE LIP BALM THAT TOOK OVER TikTok

₱19.50 OFF

when you buy Trio Pack
₱369.75 only



Stunning & Strengthened Skin



paraben-free mineral oil-free silicone-free

BOOST YOUR BARRIER, BRING OUT YOUR BEST

“*Super love this lotion. Super thick which is what I really like. You can definitely feel na your skin is moisturized deep inside. A little goes a long way.*” - Rodjing R.

Skin Barrier-Boosting Niacinamide Lotion

97.98% Natural | Scents: Powder Love (Hypoallergenic) / Cherry Blossom

P 299.75 250ml

COMING SOON!
in 200ml



ADD EXTRA SILKY SOFTNESS



Pure Virgin Coconut Oil

100% Natural Cold-Pressed

Get **silky-soft skin** and **satin-smooth hair** with pure coconut bliss.

P 379.75 200ml

LAVISH WITH DEEP MOISTURE



“*I'm so in love with this Body Cream Serum! It melts effortlessly, and once absorbed, my skin feels instantly soft and smooth like silk.*”
- Angela R. (Shopee review)

Body Cream Serum

97.75% Natural
Cruelty-free | Vegan

P 495 200ml

SLEEVES OFF

Confidence On



No aluminum



No alcohol



No parabens & phthalates

sunflower boost for brighter, smoother underarms



Beauty +PLUS Deodorant Roll-on

100% Natural | Vegan
Scents: Powder Light / Fresh Blossom

With **plant-based odor-fighting actives**. Improves the appearance of your underarms with **Sunflower Beauty Oil**.

P179.75 50ml



Deodorant Roll-on

100% Natural | Vegan
Scents: Petal Fresh / Powder Fresh

Infused with **plant-based deodorizing actives** and **lightening sunflower oil**.

P149.75 50ml



“*This deo stick impressed me. It glides smoothly, feels light and soft, dries fast, doesn't stain, and keeps me fresh. I love it!*”
- KitKat (website review)

Beauty +PLUS Deodorant Stick

100% Natural
Scent: Powder Fresh

Dry-glide stick helps control body odor with **natural anti-bacterial ingredients**.

P219.75 34g



bodycare | deocare

Nourishing Cleanses that Delight the Senses



8 out of 10 said it leaves skin **soft, smooth and healthy-looking** after every wash*

“It made my skin soft and supple even before I applied my lotion! I knew it had quality ingredients!”
- Gel (panel review)

**Based on a consumer panel test.*

Sunflower Moisturizing Bar
100% Natural | Vegan

Keep skin **soft and smooth** with no dry, tight after-feel!

P 129.75 120g

“Unlike other body washes I used before, Human Nature Body Wash does not leave my skin dry and itchy after bath. In fact, my skin becomes moisturized and supple. I will definitely buy more of this!”
- Ma Tria Salve (web review)



Each **Gentle Berry Body Wash** purchase helps the **KASUSO FOUNDATION** support women battling breast cancer.

Cleanse to Start
Body Wash
98.86% Natural | Vegan
Scents: Gentle Berry / Sweet Orange

For daily cleansing:
Moisturizes sensitive skin for a fresh, nourished feel.

P 189.75 200ml
P 399.75 490ml



Tea Tree Body Cleanser
99.80% Natural | Vegan

For acne-prone skin:
Cleanse while keeping breakouts and odor at bay.

P 199.75 200ml
P 369.75 400ml



Exfoliate to finish
Coffee & Vanilla Body Scrub
99.99% Natural | Vegan

For gentle exfoliation:
Soften skin and indulge in a richly relaxing scent.

P 349.75 190g



Cold processed for cleansing goodness

A. Tea Tree Cleansing Bar
100% Natural | Vegan

Clearer skin, fresher you.

P 119.75 120g

B. Fragrance-free Cleansing Bar
100% Natural | Vegan Hypoallergenic

Gentle cleansing, irritation-free.

P 99.75 120g

C. Exfoliating Bar
100% Natural | Vegan
Scents: Vanilla (Hypoallergenic)/ Strawberry

Gentle exfoliation for renewed smoothness.

P 129.75 120g

D. Scented Cleansing Bar
100% Natural | Vegan
Scents: Lemon Zest / Lavender Mint

Soft skin, refreshing scents.

P 109.75 120g

Out in the Sun, Ready for Fun

The Cooling Kiss of Indulgent Bliss



- A** 100ml 10x Concentrated Aloe Gel | p.3
- B** 50g Mineral Sunscreen SPF60 PA++++ | p.3
- C** 50ml Smoothing & Nourishing Hair Serum | p.26
- D** 30g Ceramide Skin-Renewing Salve | p.31
- E** 50ml Skin Shield Oil | p.39
- 50ml Skin Shield Lotion | p.39
- F** 4.4g Tinted Lip Balm | p.15
- G** 4.8g Lip Butter | p.14
- H** 10g Rescue Balm | p.30
- I** 35g Feminine Wash Bar | p.28
- J** 35g Moisturizing Shampoo Bar (Zesty Vanilla) | p.26



“Good thing that I have this product during the hot season. The scrub gently removes dead skin, especially on my back. The cooling effect is so refreshing.”

Tria Salve
(website review)

STEP 1: EXFOLIATE

Volcanic Cooling Body Scrub

99.99% Natural | Vegan

Detoxify skin with mineral-rich volcanic sand and cooling essential oils.

P 499 200g



STEP 2: CLEANSE

Cooling Body Cleanser

98.47% Natural | Vegan

Stay cool and clean with a spa-inspired wash that's safe for daily use.

P 199.75 200ml

P 389.75 400ml



UPSIZING NOW!
SAVE 9.75
SAVE 27.55% PLASTIC
vs. Two 200ml Cooling Body Cleanser

STEP 3: REFRESH

Cooling Leg & Body Cream

99.63% Natural | Vegan

Moisturize and reinvigorate skin after a long day with instant hydration.

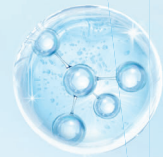
P 395 100ml



Summer Glow-Up

from scalp to strands

- silicone-free
- paraben-free
- SLS/SLES-free



HYALURONIC ACID

for moisturized scalp and hair



NIACINAMIDE

for resilient strands and a balanced scalp

Revitalizing Shampoo

97.08% Natural
Scent: Almond & Honey

P **199.75** 180ml
P **399.75** 400ml

Revitalizing Conditioner

98.05% Natural
Scent: Almond & Honey

P **249.75** 200ml
P **429.75** 400ml



“ Love the Revitalizing Shampoo because it’s **non-sulfate**, which preserves the treatment my hair goes through in the salon. **It makes my hair softer** and I feel more peace when using it because **it’s clean and effective!** ”

- Rica Peralejo, TV Personality/Actress

“ One of the best things that Human Nature has released. Hair feels super soft after using it. ”

- m****a (Shopee review)

UPSIZE NOW!
SAVE P44.14
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

UPSIZE NOW!
SAVE P69.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

- silicone-free
- paraben-free
- SLS/SLES-free

Naturally Silky,

Summer-Ready Locks!

“ My hair became **lighter and shinier**, not dry! ”
- Rachele (panel review)

“ My hair became **less frizzy in just one use.** ”
- Shailini (web review)

8 OUT OF 10 shampoo users experienced **smoother, softer & more moisturized hair***



HYALURONIC ACID

Deeply hydrates, retains moisture and smooths hair.



JOJOBA OIL

Nourishes, smooths strands and boosts shine.

Sleek & Silky Shampoo

98.85% Natural
Scent: Green Tea & Lemon

P **199.75** 180ml
P **399.75** 400ml
P **899.75** 1000ml

Sleek & Silky Conditioner

98.78% Natural
Scent: Green Tea & Lemon

P **229.75** 200ml
P **399.75** 400ml

UPSIZE NOW!
SAVE P99.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZE NOW!
SAVE P59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

*Based on an external panel test

Visibly Stronger, Naturally Softer Hair



silicone-free



paraben-free



SLS/SLES-free

“After use, my hair felt softer, smoother, and more manageable, and my scalp did not feel irritated.”

- Tin (panel review)

For dry, rough hair

Moisturizing Shampoo

At least 98.27% Natural
Vegan
Scents: Mandarin / Vanilla

P **169.75** 180ml
P **299.75** 400ml
P **699.75** 1000ml

Moisturizing Conditioner

At least 99.05% Natural
Scents: Mandarin / Vanilla

P **199.75** 200ml
P **349.75** 400ml

Summer Must-Have



NEW!
Now foamier,
leaves hair softer!



Curly Girl-Friendly



UPSIZING NOW!
SAVE P49.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner



UPSIZING NOW!
SAVE P149.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

For breakage-prone hair

Strengthening Shampoo

At least 99.24% Natural
Vegan
Scents: Aloe / Peppermint

P **174.75** 180ml
P **339.75** 400ml
P **699.75** 1000ml**

Strengthening Conditioner

99.42% Natural
Scents: Aloe

P **199.75** 200ml
P **349.75** 400ml

90%
observed
thicker
strands*

80%
experienced
less hairfall*



Curly Girl-Friendly



Curly Girl-Friendly



“When I used a gel from a different brand, my hair started falling out. So I tried Human Nature Strength +PLUS Shampoo & Conditioner with Rosemary Oil. I used it every day, and it didn't disappoint me. I saw results in just one week.”

- Annie (customer review)

For weak, thinning hair

Strength +PLUS Shampoo

99% Natural | Vegan
Scent: Rosemary

P **189.75** 180ml
P **359.75** 400ml
P **799.75** 1000ml

Strength +PLUS Conditioner

99.42% Natural
Scent: Rosemary

P **209.75** 200ml
P **359.75** 400ml
P **799.75** 1000ml

UPSIZING NOW!
SAVE P99.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P99.63
SAVE 60% PLASTIC
1L vs. 400ml Conditioner

Fuller Hair, Ready for Summer Flair



silicone-free SLS/SLES-free paraben-free



Curly Girl-Friendly

SAVE P20 when you buy 400ml Strength +PLUS Rosemary Shampoo with Rosemary Oil

9 OUT OF 10 users experienced smoother, nourished hair after use¹

9 OUT OF 10 users reported fresher-smelling hair after use¹



Conditioning Hair Mist

100% Natural | Vegan
Scent: Tropical Bloom
P 249.75 100ml

Smoothing & Nourishing Hair Serum

100% Natural | Vegan
P 229.75 50ml

Sun-ready Strands

powered by nature's goodness



Hair Revival Coco Mask

99.10% Natural
Intense weekly moisture treatment to help restore your hair's full glory.
P 329.75 150g

Daily Hair Mask

99.08% Natural
A lightweight mask for daily use, infused with natural oils and cocoa butter to deeply nourish and moisturize dry, frizzy hair.
P 329.75 150g

GOOD FOR YOUR HAIR, GOOD FOR OTHERS



Hair Revival Coco Mask is made with fair-trade coconut oil from Quezon Province farmers.

Natural Moisturizing Shampoo Bar

At least 95% Natural | Vegan
Scents: Zesty Vanilla Delight, Island Bloom

P 179.75 35g
P 279.75 70g

Natural Strengthening Shampoo Bar

At least 95.40% Natural | Vegan
Scent: Bamboo & Petals, Peppermint

P 179.75 35g
P 279.75 70g



Summer-Stunning Hair

with expert care

“My hair became soft and manageable. And my hair color lasts longer too!”

- Maria (website review)



Salon Care Shampoo

98.70% Natural
P 269.75 180ml
P 499.75 400ml

Salon Care Conditioner

99.25% Natural | Vegan
P 299.75 200ml
P 499.75 400ml

Keep your hair vibrant for longer this summer!

8 OUT OF 10 experienced less dandruff & itchiness of scalp²

Use 2-3x a week alternately with your regular shampoo.

Natural Anti-Dandruff Shampoo

99.98% Natural | Vegan
Scent: Lemon Splash

P 229.75 180ml
P 429.75 400ml



96% of users experienced reduced dandruff in less than 5 weeks³

Prep your scalp with Jojoba Oil (p.6), then wash with Clarifying Shampoo to remove buildup.

UPSIE NOW! SAVE P99.69
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

UPSIE NOW! SAVE P99.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

Clarifying Shampoo

99.98% Natural | Vegan
Scent: Apple

P 179.75 180ml
P 359.75 400ml

²Based on a 4-week continuous-use panel test among participants with mild, moderate & severe dandruff concerns.
³Based on 30-day trial with continued use

Fearless in Every Adventure

protection beyond measure

Odor Protect
Feminine Wash
97.14% Natural | Vegan
P189.75 165ml

Protection for Red Days
Feminine Wash
99.39% Natural | Vegan
P149.75 100ml

Cool Fresh Tea
Feminine Wash
99.77% Natural | Vegan
Hypoallergenic
P144.75 165ml

Fresh Bloom
Feminine Wash
99.77% Natural | Vegan
Hypoallergenic
P139.75 165ml

Feminine Wash Bar
95.11% Natural | Vegan
Scent: Floral Fresh
P169.75 35g

SAVE P182.16
vs. 2.35 165ml bottles
of liquid Fem Wash

*Based on a self-assessment product test among women

9 out of 10 users reported long-lasting freshness*

10 out of 10 users found the Fem Bar gentle on their intimate area*



Gentle Freshness

for every golden moment



We tested feminine washes on real petals. Human Nature kept it the freshest after 3 hours



natural cooling actives



cool & gentle
pH balanced 3.5-4.5
hypoallergenic
no harmful chemicals
400 ml / 13.53 fl. oz.



Cool & Gentle Feminine Wash
99.75% Natural | Vegan
Hypoallergenic
Scents: Powder / Chamomile
P 66.75 50ml
P 154.75 165ml
P 329.75 400ml
in Chamomile only

Fresh & Light Feminine Wash
99.75% Natural | Vegan
Hypoallergenic
Scent: Chamomile
P 62.75 50ml
P 149.75 165ml
P 299.75 400ml

10 out of 10 agree it's gentle & prevents dryness*



“It did its job the whole day. No itchininess, no dryness. As in no irritation at all.”
- Ice (Panel review)

Sensitive Feminine Wash
99.81% Natural | Vegan
Hypoallergenic
P 184.75 165ml

*Based on a panel test of women with dry, sensitive feminine areas

Refresh. Rejuvenate. Radiate.

Soft Touch. Safe Travels!



SYNTHETIC
FRAGRANCE-FREE



MINERAL
OIL-FREE

With 100% Natural Oils
& No Harmful Chemicals



10 out of 10
said it improved dry
and cracked skin on
hands and feet²



Ceramide Skin-renewing Salve

99.88% Natural | Mineral oil-free | Vegan
Luscious Strawberry | Vanilla Peach
Zesty Pomelo | Invigorating Eucalyptus

“Sa loob ng isang buwan, mas naging malambot ang aking kamay, hindi na kasing dry tulad ng dati, at nawala ang aking mga kalyo.”

- Cris (product review)

“Adding this to my “tita era” essentials! Human Nature Comfort Balm leaves my skin feeling soft without any greasiness. Compact and convenient, it’s perfect for quick, comforting applications.”

- Caryl (Facebook review)

SAVE P20 when you buy 400ml Strength +PLUS Shampoo with Rosemary Oil

P75 OFF when you buy any 3 Wellness Oils (except Peppermint Oil)

~~P169.75~~ 30g

~~P229.75~~ 50g

P20 OFF **P149.75 only** **P30 OFF** **P199.75 only**

¹Only available in Eucalyptus scent
²Based on a consumer panel test

A Rescue Balm
Softens rough spots with gentle moisture.
P119.75 10g | **P299.75** 45g

D Calming Massage Oil
Moisturizes and refreshes.
P249 95ml | **P449** 195ml

B Comfort Balm
Hypoallergenic balm that soothes dry skin.
P119.75 10g | **P299.75** 45g

E Peppermint Oil
Brings cooling effect.
P395 30ml

C Rejuvenating Massage Oil
Smooths and revitalizes.
P249 95ml | **P449** 195ml

F Tea Tree Oil
Deodorizes body.
P299 30ml

G Eucalyptus Oil
Refreshes skin.
P299 30ml

H Citronella Oil
Freshens feet.
P299 30ml

I Lavender Oil
Nighttime skin essential.
P275 10ml

J Rosemary Oil
Strengthens hair strands.
P299 10ml



Natural cleansers for non-drying care



Free from SLS/SLES, triclosan & synthetic fragrance



Glycerin & vitamin E help keep hands soft

Kills 99.99% of germs³
for 100% summer fun



³In-vitro analysis by a third-party laboratory

Hand Soap

At least 99.80% Natural
Energizing Citrus
Zesty Pomelo

P 84.75 50ml

P 299.75 490ml

P 499.75 1L



Spray Sanitizer

99.99% Natural | Triclosan-free
No synthetic fragrance | Vegan
Citrus Burst | Cool Burst | Zesty Pomelo

P 84.75 50ml

P 219.75 200ml⁴

P 799.75 1000ml⁵

⁴200ml available in Citrus Burst and Zesty Pomelo only
⁵1000ml available in Citrus Burst only

Radiant Smiles

without Compromise



SLES/SLS-free Triclosan-free Peroxide-free

surface stain removal

“My teeth feel so clean! It’s difficult to switch to other brands because you can feel the difference. My dentist told me that I don’t have stains anymore!”

- Maria Crisanta (website review)



“I love the cooling effect even with just a little amount. Breath stays fresh for a long time and it leaves slightly sweet flavor in your mouth. LOVE AT FIRST SWISH!”

Lux Molinare, Natural Mouthwash user (website review)

A. Natural Mouthwash

99.99% Natural | Alcohol-free | Vegan Flavor: Refreshing Mint

P 169.75 170ml P 349.75 400ml

B. Gel Toothpaste

99.51% Natural | Vegan Flavor: Extra Fresh

Removes surface stains, prevents plaque, and freshens breath.

P 159.75 105g
P 279.75 200g

C. Natural Toothpaste

98.71% Natural | Vegan Flavor: Refreshing Mint

Fights cavities, protects enamel, and freshens breath while caring for gums.

P 159.75 120g
P 279.75 225g

D. Sensitive Gel Toothpaste

99.52% Natural | Vegan Flavor: Mild Mint

Suitable for sensitive teeth and gums triggered by food, beverages, and brushing.

P 199.75 105g
P 329.75 200g

LEAD SUMMER WITH UNCOMPROMISED CARE

“My husband loves it! He says that his scalp is cleaned and he likes the cooling effect. Which he appreciates more during the summer season.”

- Rajean Nicole (website review)

9 out of 10 men experienced reduced dandruff.



paraben-free SLS/SLES-free aluminum-free



Post-workout hack: spritz all over your body for a quick, cool refresh

- A. 3-IN-1 MEN'S ANTI-DANDRUFF SHAMPOO**
99.98% Natural | Vegan
P 199.75 180ml
P 399.75 400ml
- B. NATURAL SHAMPOO BAR FOR MEN**
95.05% Natural | Vegan
P 179.75 35g
- C. MEN'S BAMBOO CHARCOAL CLEANSING BAR**
100% Natural | Vegan
P 129.75 120g
- D. 2-IN-1 MEN'S FACE WASH**
99.99% Natural | Vegan
P 124.75 50ml
P 194.75 100ml
- E. SHAVING CREAM WITH PEPPERMINT**
99.75% Natural | Vegan
P 189.75 100ml
- F. HAIR SHAPER FOR MEN**
100% Natural | Vegan
P 179.75 50g
- G. DEODORIZING FOOT SPRAY FOR MEN**
99.99% Natural Vegan | Triclosan-free
P 179.75 100ml
- H. DEODORANT FOR MEN**
100% Natural | Vegan Alcohol-free
P 149.75 50ml
- I. PROTECT+PLUS DEODORANT FOR MEN**
100% Natural
P 179.75 50ml

*Based on a self-assessment product test among users

Safe Essentials For Baby's Sensitive Skin



“I like this liquid detergent because it is **mild and is easily rinsed off**. Best of all, it **does not cause allergies in sensitive skin**.”

- Esther (Baby Liquid Detergent user)

Baby Liquid Detergent

98.67% Natural | Vegan | Fragrance-free

Gently cleans baby's clothes and linens, with no residue left behind.

P **319.75** 950ml

Baby Bottle & Utensil Cleanser

99.75% Natural | Vegan | Fragrance-Free

Safely and effectively cleans baby's essentials with no harmful chemicals.

P **209.75** 500ml

P **399.75** 1L



Classic packaging available while stocks last. New look coming soon!

Rash-Free Baby. Stress-Free Mommy

“Super love this! It's **safe even for newborns with sensitive skin**.”

- rctaneo24 (Talc-Free Baby Powder user, Shopee review)

Talc-free Baby Powder

100% Natural | Hypoallergenic

Absorbs excess moisture during hot days to keep skin fresh and comfortably dry.

P **239.75** 70g



Nappy Cream

100% Natural | Fragrance-free Hypoallergenic

Creates a barrier to protect against wetness and friction in sweaty conditions.

P **299.75** 50g

Summer Made Easy for Mommy & Baby

with genuinely natural care & protection

Sunflower-Powered Skin Support

Nourish preterm and newborn skin with sunflower seed oil. Massage for bonding moments!



“I regularly use this product for my kids to keep their **soft skin moisturized**. Also noticed that it **improves the look of blemishes** on their skin. Truly worth it.”

- Ma. Ruth (Baby Wonder Oil user, web review)

Baby Wonder Oil

100% Natural | Vegan Hypoallergenic

Baby's summer skin saver! Cleans and moisturizes arm folds and other delicate parts.

P **179.75** 100ml



Keep Baby Cool & Clean in the Heat

9 out of 10 reported **soft, smooth, moisturized skin***



Cica Baby Wash

99.55% Natural | Vegan Scent: Powder Love / Apricot Vanilla

Cleanses skin from top to toe, and shields against dryness—perfect for summer baths.

P **199.75** 190ml

P **399.75** 490ml

P **699.75** 1L Powder Love

*Based on a consumer panel test



Also available in Apricot Vanilla scent





“The product is great for my niece and nephew’s sensitive skin. The scent lasts even when they’re sweaty.”

– Crystal M. (web review, Kids Shampoo and Body Wash)

Kids Natural Shampoo & Body Wash

At least 99.21% Natural Synthetic fragrance-free Vegan | Scents: Tangerine / Apple

A naturally gentle 2-in-1 cleanser.

₱ 179.75 180ml
₱ 329.75 400ml

With a JUICIER apple scent!

Summer Must-Have!



9 out of 10 parents and kids are satisfied!



Kids Natural Shampoo Bar

95.08% Natural | Vegan Scent: Peach Mango Pop

Cares for sensitive scalps with pH-balanced formula.

₱ 179.75 35g

*Based on an assessment test conducted among 30 parents with children who used the product



Kids Bath Soap

100% Natural SLS/SLES-free Paraben-free | Vegan Scent: Gummy Berry

Washes and softens skin with gentle nourishment.

₱ 129.75 120g

NO PLASTIC, LESS WASTE

Kids Natural Gel Toothpaste

99.75% Natural | Vegan Flavor: Bubblegum

Gently cleans milk teeth and freshens breath.

₱ 129.75 65g

₱ 179.75 105g



Mom-Approved Clean for Every Sunny Scene



SLS / SLES-free



phosphate-free



synthetic fragrance-free



bleach-free

..... Love for your Laundry.....



Liquid Detergent

98.67% Natural | Vegan Scent: Citrus

Gentle for handwashing, keeps clothes soft and vibrant.

₱ 349.75 950ml

₱ 1,149.75 1 gallon



Powder Detergent

100% Natural | Vegan Fragrance-free

Removes odor and dirt with no residue or stiffness.

₱ 329.75 1kg

Switch to natural cleansers
Gentle on hands, safer for our waters

Care for Your Kitchen

Dishwashing Powder

97.66% Natural | Vegan Scent: Sparkling Citrus

Plastic-free dish cleaner that's gentle on hands.

₱ 159.75 40g

₱ 349.75 120g

SAVE ₱249.50

vs. three 500ml Dishwashing Liquid bottles



Dishwashing Liquid

At least 99.75% Natural Vegan | Chlorine-free Scents: Lemon Colamansi /Grapefruit Orange

Removes grease without drying your hands.

₱ 199.75 500ml

₱ 389.75 1L



Kitchen Cleanser

99.01% Natural | Vegan Chlorine-free | Synthetic colorant-free Scent: Fresh Citrus

Safe for food areas and leaves no residue.

₱ 259.75 475ml

shop Summer essentials!

Metro Manila

Flagship Store
with refilling station
(02) 8784-7722 / 0917-624-0876
Orders@humanheartnature.com
Flagship@humanheartnature.com
@HNFlagship

Ayala Malls Feliz Branch
with refilling station
(02) 7003-5308 / 09177073937
feliz@humanheartnature.com
@HumanNatureFeliz

Festival Mall Hub
0917-713-2851
festivalmall@humanheartnature.com
@HumanNatureFestivalMall
Alabang

Gateway Mall, Cubao Branch
0923-022-5555 / 0999-883-8168
cubao@humanheartnature.com
humannatureCubao

Glorietta Branch
with refilling station
(02) 87216348 / 0917-6264367
makati@humanheartnature.com
@humannatureglorietta

Market! Market! Branch
with refilling station
(02) 82534894 / 09176268794
marketmarket
@humanheartnature.com
@HumanHeartNatureMarketMarket

SM Megamall Branch*
with refilling station
(02) 8656-3309 / 0917-625-0331
smmegamall@humanheartnature.com
@HumanNatureMegamall
*Closed due to renovation

SM North Edsa Branch
with refilling station
(02) 8441-0043 / 0917-626-7630
smb@humanheartnature.com
@HumanNatureSMNorthEdsa

Trinoma Branch
with refilling station
(02) 7915-4959 / 0917-712-6394
trinoma@humanheartnature.com
@HumanNatureTrinoma

UP Town Center Hub
0916-289-0681 / 0954-495-0223
@HumanNatureUptownhub
uptown@humanheartnature.com

<https://humanheartnature.com/buy/branches>

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FREE
COFFEE
when you shop
in-store*



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@hndagupan

Meycauayan Bulacan Branch
0925-527-1215 / (044) 769-5057
meycauayan@humanheartnature.com
@hnmeycauayan

Porta Vaga Mall, Baguio Branch
(074) 619-2565 / 0915-601-0200
baguio@humanheartnature.com
@humannaturebaguio

Robinsons Imus Branch
(046) 529-6955 / 0916-328-5378
0977-801-7485
imus@humanheartnature.com
@hnnimuscavite

Robinsons Mall Lipa Branch
0966-142-6130
lipa@humanheartnature.com
@hnbatangaspht

Walmart Antipolo Branch
0933-824-2648 / 09982193553
antipolotown@humanheartnature.com
@hntantipolotownproper

Visayas

Bacolod Branch
(034) 468-0608 / 0927-884-2180
bacolod@humanheartnature.com
@hnbacolod

Bohol Hub
0966-887-7094
bohol@humanheartnature.com
@hnbohol

Cebu City Branch
(032) 236-0549
0966-520-8537
cebu@humanheartnature.com
@hncebu

Iloilo Branch
(033) 335-5068 / 0917-700-0639
iloilo@humanheartnature.com
@hniloilo

Mandaue City Cebu Branch
(032) 236-2253
09171077868 / 09173221853
mandaue@humanheartnature.com
@humannaturemandauecebu

Mindanao

Cagayan de Oro Branch
(088) 852-4207
0963-371-6855
0906-790-4259
cdo@humanheartnature.com
@hncdobranch

Davao City Branch
(082) 295-2976 / 0925-373-9104
davao@humanheartnature.com
@humannature.davaobranch

Iligan Branch
(063) 302-5091
0917-587-7790 / 0917-703-1685
iligan@humanheartnature.com
@hniligan

General Santos Branch
(083) 5540658
0919-595-7072 / 0916-479-5392
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Scan for our
branches' addresses



*Available in most branches

Summer skin saviors for every adventure



SKIN-SAFE &
DEET-FREE



BRAND X
with DEET

human nature

Skin Shield Oil
100% Natural
Vegan | DEET-free
P ~~129.75~~ 50ml
~~209.75~~ 100ml*

SAVE
P10
P199.75
ONLY

*Also available in soybean-free formulation.

Skin Shield Lotion
99.75% Natural
Vegan | DEET-free
P ~~129.75~~ 50ml

Glide into summer smoothness

“Unlike other shaving creams,
this one is non-irritating,
leaving my *after-shaved*
skin smooth and silky. This is
definitely a must-have for me.”
- Kitty (website review)

Shaving Cream
99.75% Natural
SLS/SLES-free | Vegan

Cushions skin for a smooth,
bump-free shave on underarms,
legs and bikini area.

P ~~199.75~~ 100ml



Fresh feet, no matter the heat

**Deodorizing
Foot Spray**

99.99% Natural | Vegan

Battle dampness, odor &
bacteria with **purifying tea
tree & cooling peppermint.**

P ~~179.75~~ 100ml



“It helps *eliminate the odor*
on my very sweaty feet. The
cool feeling lasts long, too!”
- Sharmaine
(website review)

Sign up today, Save every day



MEMBERS



PERKS



DEALERS

UP TO 25% OFF	New product launch discount	UP TO 30% OFF
UP TO 15% OFF	Year-round discount	UP TO 25-27.5% OFF
P150 <i>Add P50 for an extension card</i>	Sign-up fee	Initial purchase only: P1,999
NONE	Minimum spend	Gold Dealer: P2,000-P19,999 Platinum Dealer: P20,000 and above
1 YEAR	Validity	Remains active as long as monthly minimum spend is met*
NONE	One-time referral incentive	P50 for referred members P100 for recruited dealers
✓	Latest updates on new products, promos & events	✓
NOT APPLICABLE	Sales support	Monthly product training and marketing support materials
NOT APPLICABLE	Marketing support	For qualified Top Dealers only 50% OFF SRP testers (10 HN items), FREE 5 Magalogues , up to P250 subsidy on marketing collaterals. <i>Ask your branch to learn how to qualify.</i>

*P200 renewal fee



Sign up now!

Drop by your nearest branch soon! See **p.38** for our Branch Directory. **Terms and conditions apply.**

SCAN THE QR CODE FOR MORE DETAILS.



Get in touch with your human**o**nature Dealer:

GANDANG KALIKASAN, INC.

463 Commonwealth Ave., Quezon City, 1119

OFFICE HOURS:

9AM-6PM Mon-Sat

HEAD OFFICE STORE:

9AM-6:30PM Mon-Sat

TEL:

(02) 8-784-7700 (Trunkline)

(02) 8-784-7777 (Orders)

(02) 8-784-7788 (Customer Service)

EMAIL: customer.service@humanheartnature.com

WEBSITE: www.humanheartnature.com

humanheartnature

If blank, please contact us directly at (02) 8-784-7788

Or search for a Dealer/Community Ambassador here: bit.ly/HNDealerDirectory