

Reveal the

Radiance

of Clean
Beauty



New! ✨

Vitamin C Moisturizer p.3
Nourishing Facial Toner p.9
Sleek & Silky Shampoo p.16
Sunflower Moisturizing Bar p.27



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New Products

- Vitamin C Moisturizer **p.3**
- Nourishing Facial Toner **p.9**
- Sleek & Silky Shampoo **p.16**
- Sunflower Moisturizing Bar **p.27**

ERRORS & OMISSIONS EXCEPTED. Every care was taken to ensure that all information in this magalogue is current and correct. If you find an error or omission, we will correct it as soon as possible after verification. All testimonials in this magalogue come solely from customers' own experiences and opinions and do not reflect the brand's official claims, nor do they constitute medical or other professional advice.

FOR **Beauty** THAT BUILDS a better world

Our Natural Products

human nature is the Philippines' pioneering brand of effective, safe and affordable **genuinely natural beauty, personal care, and home care products.** Each product is at least 95% natural, and has **no harmful chemicals** linked to health risks or that can harm the environment.



Pro-Philippines

Bringing the best of the Philippines to the world while supporting farmers and communities.



Pro-Poor

Provides more than the minimum wage, offers a no-firing policy, and commits a significant portion of sales to help uplift the poor.



Pro-Environment

Helps preserve the planet with plastic bottle-free formulations, upsizing options, and refilling stations.



We're the first Philippine brand certified cruelty-free by PETA, the world's largest animal welfare organization.

All vegan products are highlighted as such in the succeeding pages.

If you're not happy with your purchase, you can return or exchange non-food products within 30 days and food products within 7 days from the date of purchase—absolutely. Because you deserve only Goodness.



Real Radiance that's easy to C

“My skin feels more hydrated... Over time, the Vitamin C Moisturizer has helped fade some dark spots. My complexion looks brighter.”

- Kristine (user of another brand)



STEP 1

Antioxidant-Rich Cleanser

Vitamin C Facial Cleanser

96.29% Natural | Vegan
With **niacinamide** for a skin barrier boost

P 229.75 100ml

STEP 2

Gentle Skin Refiner

Vitamin C Facial Toner

100% Natural | Vegan
With **natural AHAs** for gentle exfoliation

P 189.75 100ml

STEP 3

Brightening Boost

Vitamin C Radiance Serum

100% Natural | Vegan
Hypoallergenic

P 495 30ml

STEP 4

Hydrating Radiance

Vitamin C Moisturizer

98% Natural | Vegan
With **hyaluronic acid** for glow-boosting hydration

P 349.75 50ml

¹Based on a 2-week consumer panel test

²Based on a 4-week panel test among first-time serum users

glow all over with 25 beauty MIRACLES

“This oil is **incredibly versatile**— it **smooths dry patches** and **works wonders for my face and hair**. One of the biggest surprises has been how well it **lightened my underarms and bikini area**.”
— Florinda (online review)

Luxurious Moisture for Lustrous Skin

Sunflower Beauty Oil LUXE

100% Natural | Vegan | Hypoallergenic
Deeply quenches dry skin with **2x more oleic acid vs. argan oil**

P **349.75** 55ml

Youthful Radiance, Risk-Free

Sunflower Beauty Oil with Bakuchiol

100% Natural | Vegan
Bakuchiol gives **retinol-like results** without risks or irritation

P **299.75** 30ml

Bright Undereyes, Brighter You

Sunflower Eye Cream

100% Natural | Vegan
Helps **brighten dark circles** and **de-puff tired eyes** with consistent use

P **349** 15ml

¹Based on a survey among respondents with dry skin

²Based on a consumer panel test

4 humanOnature



100%
EXPERIENCED
IMPROVED SKIN
HYDRATION
vs. our regular
Sunflower
Beauty Oil¹

10 OUT OF 10
REPORTED
NO SKIN
PURGING²

8 OUT OF 10
NOTICED
REDUCED
UNDER-EYE
PUFFINESS¹



humanOnature
sunflower
moisturizing bar
NEW
The wonders
of sunflower,
now for your
showers!
Sunflower
Moisturizing
Bar (See p27)



BEFORE AFTER
Real results from @changling2116's TikTok Review

Tried & Trusted for:

- ✓ dull or frizzy hair
- ✓ dark spots
- ✓ dark underarms
- ✓ chicken skin
- ✓ stretch marks
- ✓ uneven skin tone
- ✓ scrapes & scratches
- ✓ and many more

Scan for
more
miracles!



HIGH LINOLEIC ACID
for Ultimate
Brightening
Power

Sunflower Beauty Oil

100% Natural | Hypoallergenic
Vegan | Fragrance-free

P **179.75** 50ml
P **299.75** 100ml

Sunflower Beauty Oil Bloom

99.97% Natural | Vegan
Fresh Floral Fragrance

P **199.75** 50ml
P **319.75** 100ml

↑
UPSIZE NOW!
SAVE P59.75
100ml vs. two 50ml bottles

↑
UPSIZE NOW!
SAVE P79.75
100ml vs. two 50ml bottles

AWAKEN TIMELESS Radiance

“I've been using Overnight Elixir with Radiant Grace for a long time, and it **really lessened my wrinkles, especially on the eye areas & forehead.** My friends say I don't seem to age!”
- Emma (website review)

STEP 1

Seal in deep moisture, now infused with ceramide and vitamin C.

Radiant Grace Night Cream

100% Natural | Vegan

P **995** 45ml



STEP 2

Boost skin revival with 9ActivOils, enhanced by squalane and butterfly lavender.

Overnight Elixir

99.9% Natural | Vegan

P **995** 30ml

SAVE P100

when you buy **Radiant Grace + Overnight Elixir**
P1,890 only

Scalp & Skin Savior

Pure Jojoba Oil

100% Natural
Vegan
Hypoallergenic

P **399** 30ml

*Based on a consumer panel test

6 humanOnature

96% of users reported reduced dandruff in less than 5 weeks.*



Scar-Soothing Wonder

Pure Rosehip Oil

100% Natural
Vegan
Hypoallergenic
Pure Premium Grade

P **595** 15ml

P **395** 10ml



Your Dream Skin Starts Here

facecare



MORNING HYDRATION
9 OUT OF 10 EXPERIENCED **SOFT & SUPPLE** SKIN AFTER USE*

“Hydrates my skin without the sticky feel. Not heavy to the skin at all. You're not oily throughout the day but hydrated and moisturized.”
- Angelica (web review)

Hyaluronic Acid Gel Day Moisturizer
99.81% Natural | Vegan
Hypoallergenic
P **249.75** 50ml
P **449.75** 100ml

MID-DAY BOOST
9 OUT OF 10 EXPERIENCED **INSTANTLY REFRESHED & HYDRATED SKIN***

blends your makeup better
Hyaluronic Face Mist
99.82% Natural | Vegan
P **250** 50ml



BEDTIME MOISTURE
9 OUT OF 10 FELT ITS **MOISTURIZING ABILITY** AND EXPERIENCED **SMOOTH SKIN***



Recommended by **@dockilimanguru**

Ceramide Skin-Renewing Night Cream
99.99% Natural | Vegan
Hypoallergenic
P **299.75** 50ml
P **525.00** 100ml

P30 OFF when you buy Hya + Cera Moisturizers 50ml
P519.50

P100 OFF when you buy Hya + Cera Moisturizers 100ml
P874.75

*Based on a consumer panel test

STEP 1: CLEANSE

9 OUT OF 10 felt smooth, refreshed skin²

Marine Caviar HydroMiracle Face Cleanser

98.93% Natural | Vegan

P 250 100ml

STEP 2: HYDRATE

Marine Caviar HydroMiracle Essence³

99.72% Natural | Vegan

P 250 50ml

STEP 3: MOISTURIZE

9 OUT OF 10 enjoyed soft, moisturized skin²

Marine Caviar HydroMiracle Moisturizer

99.88% Natural | Vegan

P 495 50ml

¹ bit.ly/hn-greencaviar

² Based on a 7-day panel test of the Marine Caviar line

³ Soon to be discontinued.

Grab yours before it's gone!

Glass Skin every day with moisture-rich green caviar



FOR MATURE SKIN
GREEN CAVIAR

HYDRATES FOR PLUMP, DEWY SKIN¹

94% ARE SATISFIED WITH ITS OVERALL PERFORMANCE¹



For combination to oily skin

Natural Balancing Face Bar

95.76% Natural | Vegan | pH-balanced

P 179.75 35g



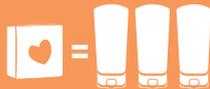
For normal to dry skin

Natural Sunflower Face Bar

96.26% Natural | Vegan | pH-balanced

P 179.75 35g

SAVE MORE WITH SOLID SOLUTIONS



1 face bar = 3 x 100ml⁴

Save up to **P222.31** and 98.9% plastic⁵

⁴ 1 bar = 330/350ml liquid face wash | ⁵ vs. 200ml Human Nature liquid face wash

Glow Brightest with

Nature's Goodness



9 OUT OF 10 said it cleanses without drying or irritation¹

CICA & TOMATO

9 OUT OF 10 experienced instantly hydrated & refreshed skin¹

HYALURONIC ACID & NIACINAMIDE

9 OUT OF 10 said it effectively removed oil & dirt⁵

ZINC LACTATE

SAVE P20

when you buy Facial Wash 200ml + Face Toner 200ml **P429.50** only

For delicate to normal skin

Nourishing Facial Wash

97.52% Natural | Vegan

P 89.75 50ml
P 229.75 200ml

Nourishing Facial Toner

99.81% Natural | Vegan

P 129.75 100ml
P 219.75 200ml

You may still receive our Nourishing Facial Toner in its classic packaging while stocks last.

⁵ Based on a consumer panel test

For dry skin

Hydrating Facial Wash

98.33% Natural | Vegan

P 89.75 50ml
P 229.75 200ml

Hydrating Facial Toner

97.80% Natural | Vegan

P 129.75 100ml
P 219.75 200ml

For oily skin

Balancing Facial Wash

99.75% Natural | Vegan

P 89.75 50ml
P 229.75 200ml

Balancing Facial Toner

99.80% Natural | Vegan

P 129.75 100ml
P 219.75 200ml

You may still receive our Facial Washes & Toners in their classic packaging while stocks last.

Go natural for Your Skin Goals

8 OUT OF 10 EXPERIENCED BRIGHTER, SMOOTHER, AND SOFTER SKIN AFTER USE*

2024 WINNER METRO BEAUTY AWARDS

Niacinamide Scrub Mask

98% Natural | Vegan
Helps brighten skin, tighten pores and remove dead skin cells

P 274.75 100g



“My skin feels incredibly smooth and looks clearer after each use.”

- Ana Lynne (web review), Niacinamide Scrub Mask

100% NATURAL BIODEGRADABLE SCRUBS



Purifying Facial Scrub

99.97% Natural | Vegan

Gently exfoliates for glowing smoothness²

P 129.75 50g

deep cleanses for clearer pores

Pore Clarifying Cleanser

99.30% Natural Vegan
Helps unclog pores with bamboo charcoal and bentonite clay

P 199.75 100ml



soothes skin & sets makeup



Aloe Face Mist

99.98% Natural | Vegan Hypoallergenic

Helps improve skin elasticity with aloe

P 225 50ml

perfect for young, delicate skin



Pure and Sure Natural Facial Wash

99.72% Natural Vegan | pH-balanced Scent: Tropical Fresh

Lifts away impurities while moisturizing the skin

P 149.75 100ml



Calming Care for Clearer Days



“Visible results in 3 days.”

- Janna (TikTok review)



<p>STEP 1: Cleanse</p> <p>Acne Defense Facial Wash 95.34% Natural Vegan Cleanses skin and combats pimples, without skin-damaging alcohols P 179.75 100ml</p>	<p>STEP 2: Tone</p> <p>Acne Defense Facial Toner 99.80% Natural Vegan Helps control skin oiliness without the sting P 139.75 100ml</p>	<p>STEP 3: Clear</p> <p>Calm & Clear Serum 95.98% Natural Vegan Helps clear blemishes without damaging your skin barrier P 495 30ml</p>	<p>STEP 4: Target</p> <p>Acne Defense Solution Gel 99.99% Natural Vegan Hypoallergenic Dries out pimples with care for visible results without harsh effects P 199.75 20g</p>
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when you buy Acne Defense Wash, Toner & Gel P469.25 only SAVE P50

Hair Full of Life

from Scalp to Strands



NIACINAMIDE
for resilient strands
& a balanced scalp



HYALURONIC ACID
for moisturized
scalp and hair

“Love the Revitalizing Shampoo because **it's non-sulfate**, which preserves the treatment my hair goes through in the salon. **It makes my hair softer** and I feel more peace when using it because **it's clean and effective!**”

- Rica Peralejo, TV Personality/Actress

“One of the best that Human Nature has released. **Hair feels super soft after using it.**”

- m****a (Shopee review)



UPSIZING NOW!
SAVE P44.14
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

UPSIZING NOW!
SAVE P69.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

Revitalizing Shampoo
97.08% Natural
Scent: Almond & Honey
P 199.75 180ml
P 399.75 400ml

Revitalizing Conditioner
98.05% Natural
Scent: Almond & Honey
P 249.75 200ml
P 429.75 400ml

Silky Ever After

with Sleek, Nourished Hair



silicone-free



paraben-free



SLS/SLES-free

NEW & IMPROVED
Moisturizing Plus

8 OUT OF 10
shampoo users
experienced smoother,
softer & more
moisturized hair*

“I liked the **consistency and the smell is just right** for me. I was also impressed with its **foaming ability.**”

- Den (panel review)

“My hair became **lighter and shinier**, not dry!”

- Rachele (panel review)



HYALURONIC ACID
Deeply hydrates, retains moisture, and smooths hair.

JOJOBA OIL
Nourishes, smooths strands, and boosts shine.

now with Hyaluronic & Jojoba for deep hydration

Sleek & Silky Shampoo

98.85% Natural
Scent: Green Tea & Lemon
P 199.75 180ml
P 399.75 400ml
P 899.75 1000ml

Sleek & Silky Conditioner

99.37% Natural
Scent: Green Tea & Lemon
P 229.75 200ml
P 399.75 400ml

UPSIZING NOW!
SAVE P99.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P59.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

You may still receive our Moisturizing +PLUS Shampoo and Conditioner in their classic packaging while stocks last.

*Based on an external panel test

Naturally Your Best

Nature's Fix for Every Concern

9 OUT OF 10 reported smooth and soft hair after use³



97% had stronger strands²

UPSIZING NOW!
SAVE P77.47
SAVE 32% PLASTIC
400ml vs. 180ml Shampoo

UPSIZING NOW!
SAVE P99.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

For guilt-free, waste-free care

Natural Moisturizing Shampoo Bar

At least 95% Natural | Vegan
Scents: Zesty Vanilla Delight, Island Bloom

P 179.75 35g
P 279.75 70g

Natural Strengthening Shampoo Bar

At least 95.40% Natural | Vegan
Scent: Bamboo & Petals, Peppermint

P 179.75 35g
P 279.75 70g

For healthy salon-treated hair

Salon Care Shampoo

98.70% Natural
Scent: Green Tea & Lemon

P 259.75 180ml
P 499.75 400ml

Salon Care Conditioner

99.25% Natural | Vegan
Scent: Green Tea & Lemon

P 299.75 200ml
P 499.75 400ml

For your healthiest scalp yet

Clarifying Shampoo

99.98% Natural | Vegan
Scent: Apple

P 179.75 180ml
P 349.75 400ml

Natural Anti-Dandruff Shampoo

99.98% Natural | Vegan
Scent: Lemon Splash

P 229.75 180ml
P 429.75 400ml

96%

of users experienced reduced dandruff in less than 5 weeks.¹

Prep your scalp with Jojoba Oil (p.6), then wash with Clarifying Shampoo to remove buildup.

“It has a good satisfying foam, a clean finish and does remove my stubborn dandruff when used regularly.”

- Anne (website review)

Use 2-3x a week alternately with your regular shampoo.



“My hair became soft and manageable. And my hair color lasts longer too!”

- Maria (website review)



“When I used a gel from a different brand, my hair started falling out. So I tried Human Nature Strength +PLUS Shampoo & Conditioner with Rosemary Oil. I used it every day, and it didn't disappoint me. I saw results in just one week.”

- Annie (customer review)

For weak, thinning hair

Strength +PLUS Shampoo

99% Natural | Vegan
Scent: Rosemary

P 189.75 180ml
P 359.75 400ml
P 799.75 1000ml

Strength +PLUS Conditioner

99.42% Natural
Scent: Rosemary

P 209.75 200ml
P 359.75 400ml
P 799.75 1000ml

UPSIZING NOW!
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Beautifully Nourished Hair

from Shower to Styling

9 OUT OF 10
users reported
fresher-smelling
hair after use*

9 OUT OF 10
users experienced
smoother,
nourished hair
after use*



No Parabens



No SLS/SLES



No Silicones

For instant smooth, glossy hair

Conditioning Hair Mist

100% Natural | Vegan
Scent: Tropical Bloom

Spritz on lightweight hydration for instant freshness.

P 249.75 100ml

Smoothing & Nourishing Hair Serum

100% Natural | Vegan

A leave-on serum packed with essential nutrients to fight frizz and flyaways.

P 229.75 50ml

For deep hair nourishment

Hair Revival Coco Mask

99.10% Natural

Intense weekly moisture treatment to help restore your hair's full glory.

P 329.75 150g

Daily Hair Mask

99.08% Natural

A lightweight mask for daily use, infused with natural oils and cocoa butter to deeply nourish and moisturize dry, frizzy hair.

P 329.75 150g

GOOD FOR YOUR HAIR, GOOD FOR OTHERS

Hair Revival Coco Mask is made with fair-trade coconut oil from Quezon Province farmers.



*Based on a consumer panel test

“I love the smell and how it makes my hair soft and manageable! I normally wear my hair in a ponytail, but now I am confident to wear it down.”

- Ishtarla (website review)

80%
experienced less
hair fall*



90%
observed thicker
strands*



UPSIZING NOW!
SAVE P149.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner

For breakage-prone hair

Strengthening Shampoo

99.24% Natural | Vegan
Scents: Aloe / Peppermint

P 174.75 180ml
P 339.75 400ml
P 699.75 1000ml

Strengthening Conditioner

99.42% Natural
Scents: Aloe

P 199.75 200ml
P 349.75 400ml

For dry, rough hair

Moisturizing Shampoo

99.24% Natural | Vegan
Scents: Mandarin / Vanilla

P 169.75 180ml
P 299.75 400ml
P 699.75 1000ml

Moisturizing Conditioner

At least 99.05% Natural
Scents: Mandarin / Vanilla

P 199.75 200ml
P 349.75 400ml



UPSIZING NOW!
SAVE P49.63
SAVE 60% PLASTIC
1L vs. 400ml Shampoo

UPSIZING NOW!
SAVE P49.75
SAVE 7% PLASTIC
400ml vs. 200ml Conditioner



You may still receive our Moisturizing Vanilla Shampoo and Conditioner in their classic packaging while stocks last.

*Based on a consumer panel test

Nature's Loving Caress in Every Wash & Touch

Your complete body care, from start to finish

bodycare | bodycleansing

Each **Gentle Berry Body Wash** purchase helps the **KASUO FOUNDATION** support women battling breast cancer.



SLS/SLES-Free



Synthetic Fragrance-Free



Plastic Microbead-Free

STEP 1: CLEANSE

Body Wash

98.86% Natural | Vegan
Scents: Gentle Berry
Sweet Orange

For daily cleansing:
moisturizes sensitive skin
for a fresh, nourished feel.

₱ 189.75 200ml

₱ 399.75 490ml

Tea Tree Body Cleanser

99.80% Natural | Vegan

For acne-prone skin:
Cleanse while keeping
breakouts and odor at
bay.

₱ 199.75 200ml

₱ 369.75 400ml

Cooling Body Cleanser

98.47% Natural | Vegan

For refreshing showers:
Cool down with a spa-
inspired wash.

₱ 199.75 200ml

₱ 389.75 400ml

STEP 2: EXFOLIATE

Coffee & Vanilla Body Scrub

99.99% Natural
Vegan

For gentle exfoliation:
Exfoliate, smooth
and soften skin while
indulging in a richly
invigorating scent.

₱ 349.75 190g



STEP 3: MOISTURIZE

“I'm so in love with this Body Cream Serum! It melts effortlessly, and once absorbed, my skin feels instantly soft and smooth like silk.”

- Angela R. (Shopee review)

Body Cream Serum

97.75% Natural
Cruelty-free | Vegan

A rich cream that melts like serum to deeply moisturize and soothe dry skin.

₱ 495 200ml

FOR SPA-FEEL COOLNESS

Volcanic Cooling Body Scrub

99.99% Natural | Vegan

Detoxify skin with mineral-rich volcanic sand and cooling essential oils.

₱ 499 200g

“Aircon in a bottle! Apart from the great natural scent and cooling properties, it also moisturizes very well. Wonderful formula all around.”

- Isabel (web review)

Cooling Leg & Body Cream

99.63% Natural | Vegan

Cool, refresh and moisturize tired skin for instant comfort and hydration.

₱ 395 100ml

SOFT, SMOOTH LIPS

EASY AS 1-2-3!

1 EXFOLIATE



Natural Lip Scrub

100% Natural | Cruelty-free

Buffs away dryness with **muscovado sugar** for **soft, healthy lips**.

₱195 12g

2 HYDRATE

“I use this every night before bed and always **wake up with soft lips!** Truly big news from someone with constantly chapped lips! I'd **repurchase over and over again.**”
- Ana (website review)

Sunflower Lip Miracle

100% Natural | Cruelty-free

Seals in moisture with **sunflower oil**—perfect as an overnight mask or post-lipstick treat.

₱225 10g

7x MORE VITAMIN E!



3 MOISTURIZE

Lip Butter

100% Natural | Cruelty-free

Get **buttery-soft lips** with **9x more¹** moisturizing sunflower oil.

₱149.75 4.8g



9 OUT OF 10 experienced softer, healthier-looking lips²



Sab is wearing Juicy Lip Jam in Grape Jelly



ARTIFICIAL COLORANT-FREE



MINERAL OIL-FREE



SILICONE-FREE

FOR GLOSSY, JUICY LIPS

“I love the consistency; it wasn't as sticky as the other products. It's good, light on the lips. It's also good as a **stand-alone lippie**, I could **match it with any shade of lipstick I owned.**” - Jessie (panel, other brand user)

Juicy Lip Jam

100% Natural | Vegan Cruelty-free

Glide on this juicy lip oil for shine and jelly-like color with **Vitamin E** and **castor oil** for **soft, glazed lips**.

₱399.75 8g

¹Based on a consumer panel test

SWEET TREATS FOR SOFT, NOURISHED LIPS

9 OUT OF 10 are satisfied with the look and finish of the product on the lips*



PINK LYCHEE
dusk pink

GRAPE JELLY
deep plum

COCOA SWIRL
dark terracotta

SPICED FIG
rich burgundy

SUGAR GLAZE
clear gloss

FOR SOFT, TINTED, FLAVORFUL LIPS

Tinted Lip Balm

100% Natural | Cruelty-free

₱129.75 4.4g



Bestseller



Poppy Punch

Tulip Bloom



₱9.75 OFF

when you buy Duo Pack ₱249.75 only

₱19.50 OFF

when you buy Trio Pack ₱369.75 only

Flavored Lip Balm

100% Natural | Cruelty-free

₱119.75 4.4g



Bestseller



“So pigmented but not heavy. Best of all, it is **non-toxic** and **lightweight**. Super love it and is now one of my essentials.”
- Mariel (website review)



Bestseller

Blush & Bloom Color Cream

100% Natural | Cruelty-free

Bring flush to your cheeks, add color to your lips, and swipe on a fun hue on your eyes with its natural, dewy finish.

SAVE P20 P425 only

P445 9.4g



Bestseller



Perfect Finish Mineral Loose Powder

100% Natural | Talc-Free
Vegan | Cruelty-free
Sheer Coverage

Lightweight for a flawless finish and a picture-perfect no-makeup look.

P595 11g



Annie is wearing Skin Tint in Dulce



ALCOHOL-FREE



MINERAL OIL-FREE

Gentle Cleansing Oil

100% Natural | Vegan

Makeup remover meets moisture and nourishment! Made with moisturizing sunflower oil that effectively removes makeup traces without drying your skin.

P295 95ml



(A) WALNUT
medium, neutral undertone

(B) CASHEW
fair medium, warm undertone

(C) NUTMEG
light medium, warm undertone

(D) OAT
fair, neutral undertone

(E) DULCE
light, neutral undertone

(F) ALMOND
light, warm undertone



HYALURONIC ACID
for soft, hydrated skin



NIACINAMIDE
for an even, glowing complexion



Skin-Loving

for a naturally radiant glow

RANKED #1
in a blind test vs. top 4 competitors including Brand X priced at P2,950*



Soft Glow Skin Tint

97.81% Natural | Vegan | Cruelty-free

Get dewy, buildable coverage that feels light and suits all skin types.

P599 30ml

“I like it better than the [previous one] on the shelf. It **glides smoothly** and **keeps my skin shine-free longer and moisturized.**” - Tanya (panel review)

Soft Blur Mineral Pressed Powder

99.7% Natural | Talc-Free | Vegan | Cruelty-free
Light to Medium Coverage | Matte Finish

Stay fresh with our blurring powder enriched with Ceramide, Squalane, and Vitamin E for a radiant finish.

P499 8g Puff included P399 8g

Bestseller



*Based on a panel test conducted among 30 respondents | **vs previous formula

NEW & IMPROVED
now effortless pick up**

NOW WITH SQUALANE + CERAMIDE



10 OUT OF 10

said it improved dry and cracked skin on hands and feet⁴

Safest touch, softest hands

Ceramide Skin-renewing Salve

99.88% Natural | Mineral oil-free | Vegan
Scents: Luscious Strawberry / Vanilla Peach / Zesty Pomelo / Invigorating Eucalyptus

~~P169.75~~ 30g ~~P229.75~~ 50g⁵

P20 OFF

P149.75 only

P30 OFF

P199.75 only

⁴Based on a consumer panel test
⁵Only available in Eucalyptus scent

Spray Sanitizer

99.99% Natural | Triclosan-free
Synthetic fragrance-free | Vegan
Citrus Burst / Cool Burst / Zesty Pomelo

P 79.75 50ml
P 199.75 200ml¹
P 799.75 1000ml²

²200ml available in Citrus Burst and Zesty Pomelo only | ¹1000ml available in Citrus Burst only | ³In-vitro analysis by a third-party laboratory

Kills 99.99% of germs while keeping hands moisturized with aloe³



Natural cleansers for non-drying care

Free from SLS/SLES, triclosan & synthetic fragrance

Glycerin & vitamin E help keep hands soft



Hand Soap

At least 99.80% Natural | Vegan
Scents: Energizing Citrus / Zesty Pomelo

P 79.75 50ml
P 299.75 490ml
P 499.75 1000ml

NO SHADY STUFF

Just bare confidence

No aluminum **No alcohol** **No parabens & phthalates**

“This deo stick impressed me. It **glides smoothly**, feels light and soft, **dries fast**, doesn't stain, and keeps me fresh. I love it!”
- KitKat (website review)

Beauty +PLUS Deodorant Stick

100% Natural
Scent: Powder Fresh

Dry-glide stick helps control body odor with **natural anti-bacterial ingredients.**

P219.75 34g

Beauty +PLUS Deodorant Roll-on

100% Natural | Vegan
Scents: Powder Light/Fresh Blossom

With **plant-based odor-fighting actives**. Improves the appearance of your underarms with **Sunflower Beauty Oil.**

P174.75 50ml

Deodorant Roll-on

100% Natural | Vegan
Scents: Petal Fresh / Powder Fresh

Infused with **plant-based deodorizing actives** and **lightening sunflower oil.**

P149.75 50ml



Support Your Barrier.

Reveal Your Best



2024 WINNER
METRO
BEAUTY AWARDS



paraben-free mineral oil-free silicone-free

“Super love this lotion. Super thick which is what I really like. You can definitely feel na your skin is moisturized deep inside. A little goes a long way” - Rodjing R.

Skin Barrier-Boosting Niacinamide Lotion

97.98% Natural
Scents: Powder Love (Hypoallergenic) Cherry Blossom

A strong skin barrier for a beautiful glow.

P **299.75** 250ml

SMOOTH MOVES START HERE

Shaving Cream

99.75% Natural
SLS/SLES-free | Vegan

Cushions skin for a smooth, bump-free shave on underarms, legs and bikini area.

P **199.75** 100ml

FRESH STEPS AHEAD!

Deodorizing Foot Spray

99.99% Natural | Vegan

Battle dampness, odor & bacteria with purifying tea tree & cooling peppermint.

P **179.75** 100ml



Skin-Loving Softness

After Every Shower

“It made my skin soft and supple even before I applied my lotion! I knew it had quality ingredients!”
- Gel (panel review)



8 out of **10** said it leaves skin soft, smooth and healthy-looking after every wash*

Now with miracle ingredient **SUNFLOWER OIL**

Sunflower Moisturizing Bar

100% Natural | Vegan

Keep skin soft and smooth with moisturizing sunflower oil and coconut oil—no dry, tight after-feel!

P **129.75** 120g

COLD-PROCESSED FOR CLEANSING GOODNESS



- A. Exfoliating Bar**
100% Natural | Vegan
Scents: Vanilla (Hypoallergenic) Strawberry
Gentle exfoliation for renewed smoothness.
- B. Scented Cleansing Bar**
100% Natural | Vegan
Scents: Lemon Zest Lavender Mint
Soft skin, refreshing scents.
- C. Tea Tree Cleansing Bar**
100% Natural | Vegan
Clearer skin, fresher you.
- D. Fragrance-free Cleansing Bar**
100% Natural | Vegan
Dermatologist-tested Hypoallergenic
Gentle cleansing, irritation-free.

P **129.75** 120g P **109.75** 120g P **119.75** 120g P **99.75** 120g

*Based on a consumer panel test

Freshness That Stays

Even on Your Toughest Days

9 out of 10 users reported long-lasting freshness*

Odor Protect
Feminine Wash
97.14% Natural | Vegan
P179.75 165ml

Protection for Red Days
Feminine Wash
99.39% Natural | Vegan
P149.75 100ml

Cool Fresh Tea
Feminine Wash
99.77% Natural | Vegan
Hypoallergenic
P144.75 165ml

Fresh Bloom
Feminine Wash
99.77% Natural | Vegan
Hypoallergenic
P139.75 165ml

Feminine Wash Bar
95.11% Natural | Vegan
Scent: Floral Fresh
P169.75 35g

SAVE P182.16
vs. 2.35 165ml bottles of liquid Fem Wash

*Based on a self-assessment product test among women



10 out of 10 users found the Fem Bar gentle on their intimate area*



Proven Gentle Freshness You Can Trust



We tested feminine washes on real petals. **Human Nature** kept it the freshest after 3 hours



natural cooling actives



Cool & Gentle
chamomile
pH balanced 3.5-4.5
hypoallergenic
no harmful chemicals
400 ml / 13.53 fl. oz.



Fresh & Light
chamomile
pH balanced 3.5-4.5
hypoallergenic
no harmful chemicals
165 ml / 5.6 fl. oz.



Sensitive
with soothing aloe + moisturizing jojoba oil
pH-balanced
hypoallergenic
no harmful chemicals
165 ml / 5.6 fl. oz.

10 out of 10 agree it's gentle & prevents dryness*

“It did its job the whole day. No itching, no dryness. As in no irritation at all.”
- Ice (Panel review)

Cool & Gentle Feminine Wash
99.75% Natural | Vegan
Hypoallergenic
Scents: Powder / Chamomile
P 66.75 50ml
P 154.75 165ml
P 329.75 400ml
in Chamomile only

UPSIZING NOW!
SAVE P45.40
SAVE 24% PLASTIC
400ml vs. 165ml
Cool & Gentle

Fresh & Light Feminine Wash
99.75% Natural | Vegan
Hypoallergenic
Scent: Chamomile
P 62.75 50ml
P 149.75 165ml
P 299.75 400ml

UPSIZING NOW!
SAVE P63.28
SAVE 24% PLASTIC
400ml vs. 165ml
Fresh & Light

Sensitive Feminine Wash
99.81% Natural | Vegan
Hypoallergenic
P 184.75 165ml

Kim sports active wear from **Coral Manila**

Goodness you can Smile about



paraben-free



SLS/SLES-free



artificial coloring-free

“My teeth feel so clean! It's difficult to switch to other brands because **you can feel the difference**. My dentist told me that **I don't have stains anymore!**”

- Maria Crisanta (website review)



Sensitive Gel Toothpaste

99.52% Natural | Vegan
Flavor: Mild Mint

Suitable for sensitive teeth & gums triggered by food, beverages, and brushing.

₱ 199.75 105g
₱ 329.75 200g



Gel Toothpaste

99.51% Natural | Vegan
Flavor: Extra Fresh

₱ 159.75 105g
₱ 279.75 200g



Natural Mouthwash

99.99% Natural
Alcohol-free | Vegan
Flavor: Refreshing Mint

- ✓ Helps prevent bacterial imbalance that may lead to bad breath
- ✓ Gentle on the mouth and gums
- ✓ No burning sensation

₱ 169.75 170ml
₱ 349.75 400ml

Natural Toothpaste

98.71% Natural | Vegan
Flavor: Refreshing Mint

₱ 159.75 120g
₱ 279.75 225g



“The product is **great for my niece and nephew's sensitive skin**. The **scent lasts even when they're sweaty**, and it's also budget-friendly. :) They've been **using this product for 7 years now.**”

- Crystal M. (web review, Kids Shampoo and Body Wash)



NO More "AMoy PAWIS"!

Now With a Juicier Apple Scent!

Kids Natural Shampoo & Body Wash

At least 98.87% Natural
SLS/SLES-free
Paraben-free | Synthetic fragrance-free | Vegan
Scents:
Tangerine / Apple

A naturally gentle 2-in-1 cleanser.

₱ 179.75 180ml
₱ 319.75 400ml



Kids Natural Gel Toothpaste

99.75% Natural | Vegan
Flavor: Bubblegum

Gently cleans milk teeth and freshens breath with a yummy flavor.

₱ 129.75 65g
₱ 179.75 105g



NO PLASTIC, LESS WASTE

Kids Bath Soap

100% Natural
SLS/SLES-free
Paraben-free | Vegan
Scent: Gummy Berry

Coconut oil and glycerin washes off dirt and **keeps skin soft and hydrated.**

₱ 129.75 120g



9 out of 10 parents and kids are satisfied!*

Kids Natural Shampoo Bar

95.08% Natural | Vegan
Scent: Peach Mango Pop

Bottle-free and pH-balanced, this cleans while caring for sensitive scalps.

₱ 179.75 35g

*Based on an assessment test conducted among 30 parents with children who used the product

Safe Cleans, Happy Routines

“ I like this liquid detergent because it is **mild** and is **easily rinsed off**. Best of all, it **does not cause allergies in sensitive skin**. ”

- Esther (Baby Liquid Detergent user)



Baby Liquid Detergent

98.67% Natural | Vegan | Fragrance-free

Gently cleans baby's clothes and linens, with no residue left behind.

P **319.75** 950ml



Less litter, more washes!

Baby Bottle & Utensil Cleansing Powder

99.71% Natural | Vegan
Fragrance-free

Plastic-free, toxin-free clean for bottles, toys and mealtime mess.

P **169.75** 40g

P **349.75** 120g

Baby Bottle & Utensil Cleanser

99.75% Natural | Vegan
Fragrance-free

Safely and effectively cleans baby's essentials with no harmful chemicals

P **209.75** 500ml

P **399.75** 1000ml

You may still receive our Baby Liquid Detergent and Baby Bottle & Utensil Cleanser in their classic packaging while stocks last.

Comfort in Every Change

Talc-free Baby Powder

100% Natural | Hypoallergenic

Keeps baby fresh, comfy and dry with natural cornstarch, rice powder and kaolin clay.

P **239.75** 70g



“ My baby never had rashes with this. Recommended by my Pediatrician and indeed, no rashes ever. ”

- Mara (Nappy Cream user)

Nappy Cream

100% Natural | Fragrance-free
Hypoallergenic

Shields baby's skin from wetness and discomfort with kaolin clay, coconut oil and vitamin E.

P **299.75** 50g



9 out of 10 reported soft, smooth, moisturized skin*

10 out of 10 reported no irritation or adverse reaction*

Baby's Ease, Mommy's Peace

“ So far the best product we used for our baby!!!! His skin is moisturized and does not turn dry looking after every bath. Scent is soooo good too! We love this for him. ”

- Lizelle Joy

(web review, Cica Baby Wash user)



3 Steps to Cica-Calm Care

1 Cleanse

Natural Cica Baby Wash

99.55% Natural | Vegan
Scent: Powder Love / Apricot Vanilla

Gently cleanses baby's skin from top to toe.

P **199.75** 190ml

P **399.75** 490ml

P **699.75** 1L Powder Love

2 Moisturize

Natural Cica Baby Lotion

At least 99.98% Natural
Vegan | Hypoallergenic
Scent: Powder Love / Apricot Vanilla

Gently softens and smoothes baby's skin.

P **199.75** 190ml

P **399.75** 490ml

Also available in Apricot Vanilla scent



3 Nourish

Baby Wonder Oil

100% Natural | Vegan
Hypoallergenic

Gently nourishes with premium sunflower oil.

P **179.75** 100ml

*Based on a consumer panel test

Safe Solutions, Sparkling Spaces

“It's natural so it's gentle and mild on your skin while effectively cleaning and removing grease and grime on your dishes, pots and pans.”
 - d****a (Shopee review Dishwashing Liquid user)



“I highly recommend this powder detergent if you have sensitive skin.”
 - j****8 (Shopee review, Powder Detergent user)



SLS / SLES-free



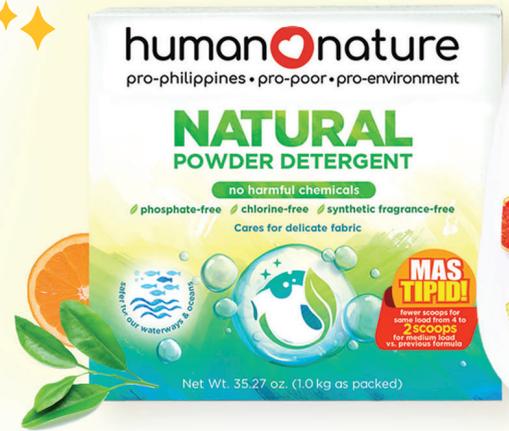
phosphate-free



synthetic fragrance-free



bleach-free



Kitchen Cleanser
 99.01% Natural | Vegan
 Chlorine-free | Synthetic colorant-free
 Scent: Fresh Citrus

Fights grease and odor. Safe to use near food areas and leaves no residue and scratches.

₱259.75 475ml

Dishwashing Liquid
 At least 99.75% Natural
 Vegan
 Scents: Lemon Calamansi / Grapefruit Orange

Effectively removes tough grease and food stains without drying your hands. Non-toxic and chlorine-free.

₱ 199.75 500ml
 ₱ 389.75 1L

Dishwashing Powder
 97.66% Natural | Vegan
 Scent: Sparkling Citrus

Cleans tough dish stains without plastic waste or harmful chemicals. Gentle on hands and bottle-free.

₱ 159.75 40g
 ₱ 349.75 120g

₱20 OFF
 ₱239.75 only

UPSIZE NOW!
 SAVE P9.75
 SAVE 38% PLASTIC
 vs. two 500ml bottles

SAVE P249.50
 vs. three 500ml Dishwashing Liquid bottles

Powder to Liquid in 1-2-3

STEP 1: SCOOP
 6x 6 tsp. powder + 500ml water

STEP 2: SOAK
 for 10-15 minutes

STEP 3: SHAKE
 and it's ready to use!

Powder Detergent
 100% Natural | Vegan
 Fragrance-free

Removes odor and fights dirt on fabric with no chemical residue or fabric stiffness.

₱299.75 1000g

Liquid Detergent
 98.67% Natural | Vegan
 Scent: Citrus

Gentle for handwashing and keeps colored fabrics vibrant. Tough enough on stains and leaves clothes clean, fresh and soft.

₱ 329.75 950ml
 ₱ 1,099.75 1 gallon

“Love the orange scent while washing the clothes. Gentle on clothes and does not trigger allergies too.”
 - s****e
 (Shopee review, Liquid Detergent user)

Switch to natural cleansers
 Gentle on hands, safer for our waters

UPSIZE NOW!
 SAVE P214.19
 SAVE 63% PLASTIC 1gallon vs. 950ml

UNCOMPROMISED CARE, UNSTOPPABLE YOU



paraben-free



SLS/SLES-free



aluminum-free

9 out of 10 men experienced reduced dandruff.*



A. 3-IN-1 MEN'S ANTI-DANDRUFF SHAMPOO

99.98% Natural | Vegan
Fights flakes, energizes scalp.

P **199.75** 180ml
P **399.75** 400ml



B. DEODORANT FOR MEN

100% Natural | Vegan
Alcohol-free
Keeps you fresh all day.

P **149.75** 50ml

C. HAIR SHAPER FOR MEN

100% Natural | Vegan
Matte finish, easy rinse.

P **179.75** 50g

D. PROTECT+PLUS DEODORANT FOR MEN

100% Natural | Vegan
Longer-lasting odor control.

P **179.75** 50ml

E. NATURAL SHAMPOO BAR FOR MEN

95.05% Natural | Vegan
Eco-friendly scalp refresh.

P **179.75** 35g



F. MEN'S BAMBOO CHARCOAL CLEANSING BAR

100% Natural | Vegan
Deep-cleans without drying.

P **129.75** 120g

G. SHAVING CREAM WITH PEPPERMINT

99.75% Natural | Vegan
Your smoothest shave yet.

P **189.75** 100ml

H. 2-IN-1 MEN'S FACE WASH

99.99% Natural | Vegan
Cleans deeply for clear skin.

P **124.75** 50ml
P **194.75** 100ml

I. DEODORIZING FOOT SPRAY FOR MEN

99.99% Natural
Vegan | Triclosan-free
Instantly refreshes feet.

P **179.75** 100ml

Post-workout hack :
spritz all over your body
for a quick, cool refresh.

*Based on a self-assessment product test among users

Breathe. Balance. Bloom.

100% Natural Oils, No Harmful Chemicals

P75 OFF

when you buy
any 3 Wellness Oils
(except Peppermint Oil)



MINERAL OIL-FREE



SYNTHETIC FRAGRANCE-FREE



when you buy
400ml Strength
+PLUS Shampoo with
Rosemary Oil

SAVE P20

“Adding this to my “tita era” essentials!
Human Nature Comfort Balm leaves
my skin feeling soft without any
greasiness. It's perfect for
quick, comforting applications.”
- Caryl (Facebook review)

A. Tea Tree Oil

For deodorizing
P **299** 30ml

B. Eucalyptus Oil

For a skin refresh
P **299** 30ml

C. Citronella Oil

For fresh feet
P **299** 30ml

D. Peppermint Oil

For cooling skin
P **375** 30ml

E. Lavender Oil

Nighttime skin essential
P **275** 10ml

F. Rosemary Oil

Strengthens hair stands
P **299** 10ml

G. Rejuvenating Massage Oil

100% Natural | Vegan
P **249** 95ml
P **449** 195ml

H. Calming Massage Oil

100% Natural | Vegan
P **249** 95ml
P **449** 195ml

I. Comfort Balm

100% Natural
Hypoallergenic
P **119.75** 10g
P **299.75** 45g

J. Rescue Balm

100% Natural
P **119.75** 10g
P **299.75** 45g

grab more goodness near you!

Metro Manila

Flagship Store with refilling station
 (02) 8784-7722 / 0917-624-0876
 Orders@humanheartnature.com
 Flagship@humanheartnature.com
 @humanheartnature

Ayala Malls Feliz Branch with refilling station
 (02) 7003-5308 / 09177073937
 feliz@humanheartnature.com
 @HumanNatureFeliz

Festival Mall Hub
 0917-713-2851
 festivalmall@humanheartnature.com
 @HumanNatureFestivalMall
 Alabang

Gateway Mall, Cubao Branch
 0923-022-5555 / 0999-883-8168
 cubao@humanheartnature.com
 humannatureCubao

Glorietta Branch with refilling station
 (02) 87216348 / 0917-6264367
 makati@humanheartnature.com
 @humannatureglorietta

Market! Market! Branch with refilling station
 (02) 82534894 / 09176268794
 marketmarket
 @humanheartnature.com
 @HumanHeartNatureMarketMarket

SM Megamall Branch with refilling station
 (02) 8656-3309 / 0917-625-0331
 smmegamall@humanheartnature.com
 @HumanNatureMegamall

SM North Edsa Branch with refilling station
 (02) 8441-0043 / 0917-626-7630
 smb@humanheartnature.com
 @HumanNatureSMNorthEdsa

Trinoma Branch with refilling station
 (02) 7915-4959 / 0917-712-6394
 trinoma@humanheartnature.com
 @HumanNatureTrinoma

UP Town Center Hub
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 @HumanNatureUptownhub
 uptown@humanheartnature.com

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ENJOY FREE COFFEE when you shop in-store*

FREE HAIR & SKIN ANALYSIS*



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 baguio@humanheartnature.com
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 (046) 529-6955 / 0916-328-5378
 0977-801-7485
 imus@humanheartnature.com
 @hnmimuscavite

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 lipa@humanheartnature.com
 @hnbatangaspht

Walmart Antipolo Branch
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 antipolotown@humanheartnature.com
 @hnantipolotownproper

Visayas

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 bacolod@humanheartnature.com
 @hnbacolod

Bohol Hub
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 bohol@humanheartnature.com
 @hnbohol

Cebu City Branch
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 0966-520-8537
 cebucity@humanheartnature.com
 @hncebu

Iloilo Branch
 (033) 335-5068 / 0917-700-0639
 iloilo@humanheartnature.com
 @hniloilo

Mandaue City Cebu Branch
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 09171077868 / 09173221853
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Mindanao

Cagayan de Oro Branch
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 0906-790-4259
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Davao City Branch
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 @humannature.davaobranch

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Worry Less, Wander More

8 out of 10

say it's fast-absorbing & are satisfied with how their skin feels



Safer Choice for Sun Defense

SAFE for skin & seas

no harmful chemicals

PA++++ highest protection vs. skin-aging UVA rays

SPF 60 blocks 98% of skin-burning UVB rays

Natural Mineral Sunscreen SPF60 PA++++

100% Natural | Cruelty-free

P 349.75 50g | P 575 100g

*Based on a consumer panel test among Human Nature sunscreen users

“I liked that it had no visible white cast. I played at around 9 am so the sun was quite strong, but the product seemed to hold up pretty well (even with sweat). I had no sunburn or irritation.”
 - Panel Participant

Shield's Up, Adventure On



DEET-FREE, PARABEN-FREE, MINERAL OIL-FREE

STYRO SHOWDOWN
 SKIN SHIELD is safer compared to Brand X, which contains DEET and other chemicals that can melt styrofoam and may also irritate skin.



Skin Shield Oil
 100% Natural
 Vegan | DEET-free

P 129.75 50ml
 P 209.75 100ml²

Skin Shield Lotion
 99.75% Natural
 Vegan | DEET-free

P 129.75 50ml

²Also available in soybean-free formulation.



suncare | citronella

SIGN UP TODAY,

Save EVERY DAY!



MEMBERS



PERKS



DEALERS

UP TO **25% OFF**

New product launch discount

UP TO **30% OFF**

UP TO **15% OFF**

Year-round discount

UP TO **25-27.5% OFF**

P150

Add P50 for an extension card

Sign-up fee

Initial purchase only: P1,999

NONE

Minimum spend

**Gold Dealer: P2,000-P19,999
Platinum Dealer: P20,000 and above**

1 YEAR

Validity

Remains active as long as monthly minimum spend is met*

NONE

One-time referral incentive

**P50 for members
P100 for dealers**



Latest updates on new products, promos & events



NOT APPLICABLE

Sales support

Monthly product training and marketing support materials

NOT APPLICABLE

Marketing support

For qualified Top Dealers only
50% OFF SRP testers (10 HN items), FREE 5 Magalogues, up to P250 subsidy on marketing collaterals.
Ask your branch to learn how to qualify.

*P200 renewal fee

SIGN UP NOW!

Drop by your nearest branch soon! See **p.38** for our Branch Directory. **Terms and conditions apply.**

SCAN THE QR CODE FOR MORE DETAILS.



Get in touch with your human**heart**nature Dealer:

GANDANG KALIKASAN, INC.

463 Commonwealth Ave., Quezon City, 1119

OFFICE HOURS:

9AM-6PM Mon-Sat

HEAD OFFICE STORE:

9AM-6:30PM Mon-Sat

TEL:

(02) 8-784-7700 (Trunkline)

(02) 8-784-7777 (Orders)

(02) 8-784-7788 (Customer Service)

If blank, please contact us directly at (02) 8-784-7788

Or search for a Dealer/Community Ambassador here: bit.ly/HNDealerDirectory

EMAIL: customer.service@humanheartnature.com

WEBSITE: www.humanheartnature.com



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